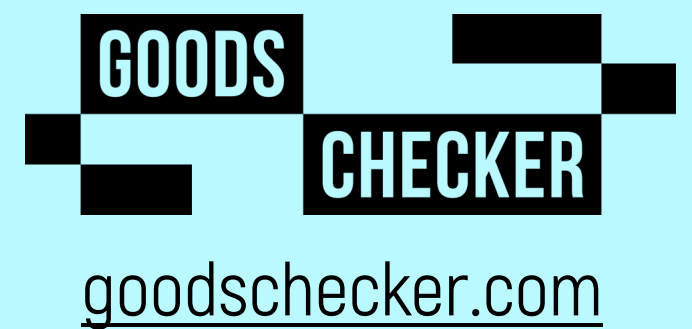


Goods Checker helps you know everything about the SKUs on shelf



Goods Checker is a cloud SaaS solution that analyzes photos of SKUs on store shelves, compares the actual display with planograms and generates detailed product analytics

Goods Checker Modules

Shelf Eye

Goods Checker uses AI to analyse photos and detect all cases of planogram incompliance and out-of-stocks

<30 sec recognition speed
>95% recognition accuracy
100% of photos analysed

Plano Creator

Plano Creator allows to use drag-and-drop feature to create, copy and edit planograms in either grid or shelf view

1 minute
is enough to create a planogram for a 100 SKUs

Analytics

Goods Checker provides analytics of your choice (e.g. share of shelf, number of facings, prices, etc.)

Analytics is available **instantly** after the photo is processed

Case results

User description:

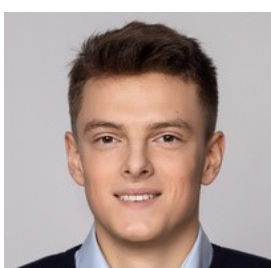
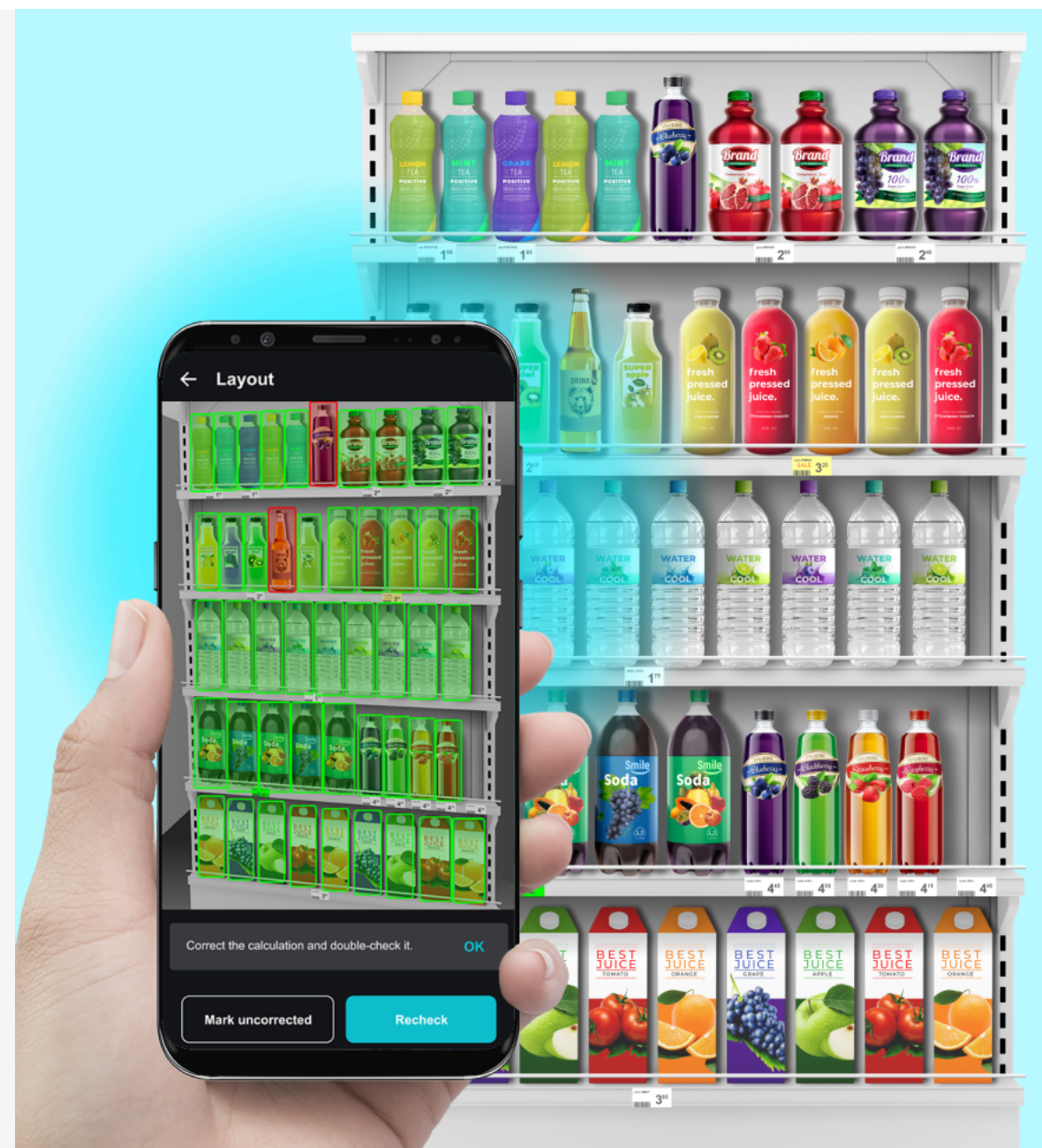
FMCG manufacturer, 5 000 point of sales, 100+ merchandisers, 60 000 photos monthly

Goal:

to monitor merchandiser performance and utilization of equipment

Results achieved with Goods Checker:

- Number of analyzed photos increased from 3% to 100%
- Planogram compliance increased from 60% to 90%
- NPI recognition since day one on the market



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